Adweek’s Global Media Agency of the Year 2020

Ranked #1 Global Agency

- Mindshare $17.9bn
- Starcom $11.9bn
- Carat $16bn
- Wavemaker $12.6bn
- MediaCom $14.6bn

Experts 13,000+
Cities 130+
Digital experts 6,500+
Countries 100+

Sustained growth
9 consecutive quarters of net business growth ($USm)
OMD total new business values (incl. retentions)

- 2017: $134
- 2018: $277
- 2019: $414

Net New Business Billings $19.6bn

Ranked #1 Global Agency in 2020

Our clients

- Apple
- Beiersdorf
- DAIMLER
- Lilly
- Google
- McDonald’s
- Bacardi Limited
- PepsiCo
- Renault
- State Farm
- Uber
- Disney
Adweek’s Global Media Agency of the Year 2020

OMD USA
- No.1 Media Agency
- COMvergence

OMD Spain
- Most Medalled Media Agency
- The Norwegian Association of Advertisers

OMD Norway
- Most Medalled Media Agency

OMD Poland
- Digital Media Agency of the Year
- IAB MIXX Awards

OMD Pakistan
- Digital Media Agency of the Year

OMD South Africa
- No.1 RSA Media Agency
- RECMA Quali-scores

OMD Australia
- Media Agency of the Decade

OMD New Zealand
- Media Agency of the Decade

OMD LATAM
- Media Agency of the Year
- Latin American Effie Awards

OMD Colombia
- No.1 Media Agency
- Effie Effectiveness Index

OMD USA
- Manning Gottlieb OMD UK
- Media Agency of the Year
- Media Week Awards

Optimum Media OMD Russia
- No.1 Global Media Agency
- RECMA Quali-scores

OMD Vietnam
- Media Agency of the Year
- Campaign

OMD Taiwan
- Media Agency of the Year
- Campaign

OMD Hong Kong
- Agency of the Year
- Golden Globe Tigers

OMD New Zealand
- Media Agency of the Year
- IABNZ Digital Advertising Awards

Better decisions, faster.