



Global Media Agency of the Year 2019

Better decisions, faster.

Ranked #1 Global Agency 2019*

OMD
\$18.3bn

Mindshare
\$16.6bn

MediaCom
\$12.1bn

Carat
\$14.5bn

Wavemaker
\$12.4bn

Starcom
\$12.5bn

Experts

12,000+

Countries

100+

Cities

130+

Digital experts

5000+

Effie Effectiveness Index



Media agency in the Effective Agency category

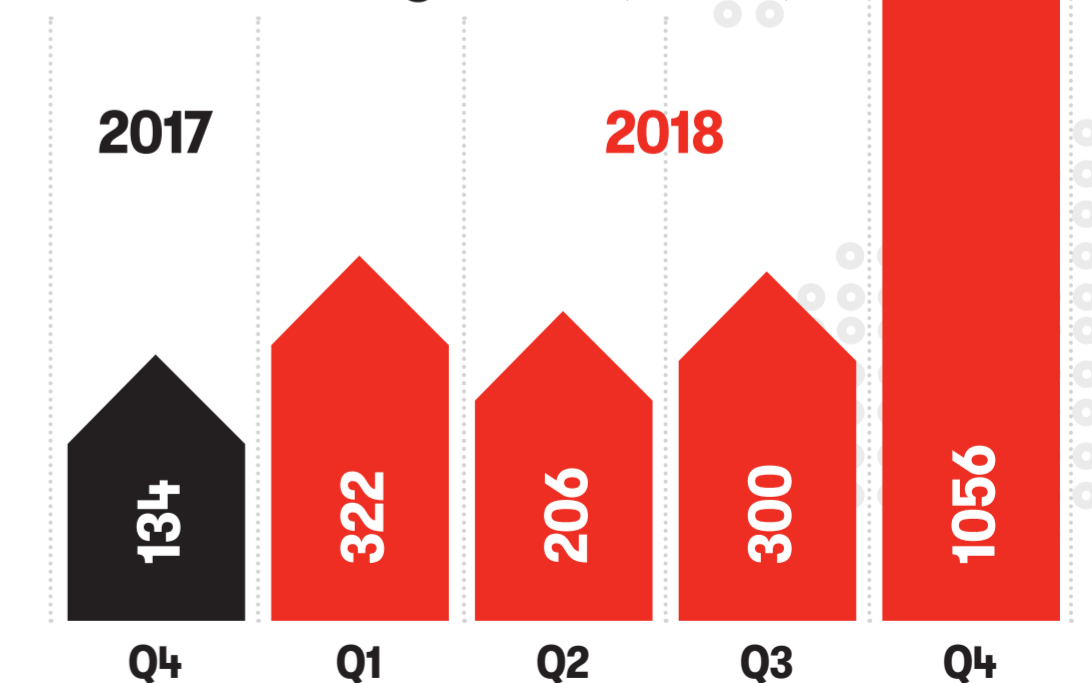
Cannes Lions

Most medaled media network

48 wins

Sustained growth*

5 consecutive quarters of net business growth (\$USm)



OMD total new business values (incl. retentions)

OMD is part of Omnicom Group

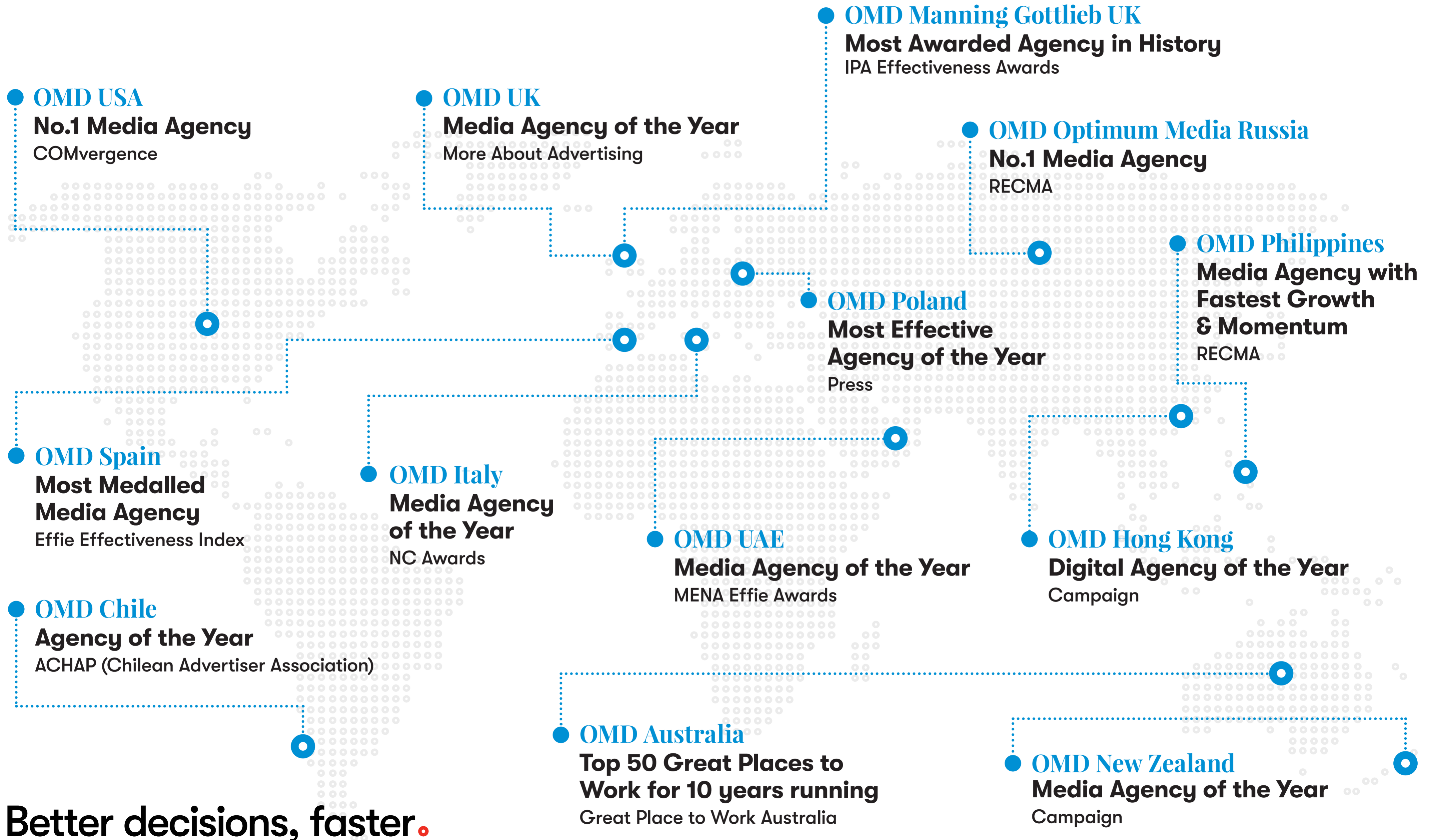
Clients



*COMvergence 2018



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